



WTAT Charleston  
4301 Arco Ln  
North Charleston, SC 29418

Buying Time Media  
650 Massachusetts Ave NW  
Ste 210  
Washington, DC 20001

# Contract # 1994479

**Schedule Dates** 10/27/16-10/31/16  
**Advertiser** Stavrinakis for South Carolina House-D (24042)  
**Agency** Buying Time Media (1779)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** LEON FOR SC HOUSE (682738)  
**Salesperson** Millennium/Dc, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** Kathryn, Welsh,  
**Phone/Fax** (703) 877-2000 /  
**CPE** 880/890/5320  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** political  
FRAN BROWN 215-563-5400

**Date Entered** 10/26/16  
**Last Modified** 10/26/16  
**Entered By** Randi Weathers  
**CO-OP** No  
**Headline #** ECR25341476  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$154.50  
**Net Total** \$875.50  
**Sales Tax**

Charleston S (WTAT)		
By Broadcast Month	Spots	Rate
Oct. 2016	8	\$660.00
Nov. 2016	5	\$370.00
<b>Grand Total:</b>	<b>13</b>	<b>\$1,030.00</b>

APPROVED OCT 26 2016  
VEN

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	10/27/16-10/27/16	4	:30	7A- News-Fox Morning News at 7					1				1	\$25.00	\$25.00	Charleston S (WTAT)	FOX MORNING NEWS	10/26/16
2.0	Normal Line / News (1)	10/31/16-10/31/16	4	:30	7A- News-Fox Morning News at 7		1							1	\$25.00	\$25.00	Charleston S (WTAT)	FOX MORNING NEWS	10/26/16
3.0	Normal Line / SPOT (2)	10/27/16-10/27/16	4	:30	2P- Peoples Court					1				1	\$35.00	\$35.00	Charleston S (WTAT)	PEOPLES COURT	10/26/16
4.0	Normal Line / SPOT (2)	10/31/16-10/31/16	4	:30	2P- Peoples Court		1							1	\$35.00	\$35.00	Charleston S (WTAT)	PEOPLES COURT	10/26/16
5.0	Normal Line / SPOT (3)	10/28/16-10/28/16	4	:30	5P- Dr Phil						1			1	\$60.00	\$60.00	Charleston S (WTAT)	DR PHIL	10/26/16
6.0	Normal Line / SPOT (3)	10/31/16-10/31/16	4	:30	5P- Dr Phil		1							1	\$60.00	\$60.00	Charleston S (WTAT)	DR PHIL	10/26/16
7.0	Normal Line / SPOT (4)	10/27/16-10/27/16	5	:30	6P- 7P (EST)					1				1	\$95.00	\$95.00	Charleston S (WTAT)	JUDGE JUDY	10/26/16
8.0	Normal Line / SPOT (4)	10/28/16-10/28/16	5	:30	6P- 7P (EST)						1			1	\$95.00	\$95.00	Charleston S (WTAT)	JUDGE JUDY	10/26/16
9.0	Normal Line / News (5)	10/28/16-10/28/16	4	:30	10P- News-News at 10							1		1	\$135.00	\$135.00	Charleston S (WTAT)	FOX 24 NEWS	10/26/16
10.0	Normal Line / News (5)	10/31/16-10/31/16	4	:30	10P- News-News at 10		1							1	\$135.00	\$135.00	Charleston S (WTAT)	FOX 24 NEWS	10/26/16
11.0	Normal Line / News (6)	10/27/16-10/27/16	4	:30	10:30P- News-News at 10					1				1	\$115.00	\$115.00	Charleston S (WTAT)	FOX 24 NEWS	10/26/16
12.0	Normal Line / News (6)	10/31/16-10/31/16	4	:30	10:30P- News-News at 10		1							1	\$115.00	\$115.00	Charleston S (WTAT)	FOX 24 NEWS	10/26/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WTAT Charleston  
4301 Arco Ln  
North Charleston, SC 29418

Buying Time Media  
650 Massachusetts Ave NW  
Ste 210  
Washington, DC 20001

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Charleston S (WTAT)			
By Broadcast Month	Spots	Rate	
Oct. 2016	8	\$660.00	
Nov. 2016	5	\$370.00	
Grand Total:	13	\$1,030.00	

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Normal Line / News (7)	10/30/16-10/30/16	4	:30	10P- News-Sunday News at 10								1	1	\$100.00	\$100.00	Charleston S (WTAT)	FOX 24 NEWS	10/26/16
CONFIRMATION CONTRACT																			
Accepted-Agency/Advertiser:										Date:									
Accepted-Station:										Date:									
										Comments:									

1994479

APPROVED OCT 26 2016



10/20  
KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Comments: Separation: 30

Contract # 25341476	Changes as of: 10/25/2016 at 6:02 PM	Version: Original Order
CPE: 880/890/5320	Flight: 10/27/16 - 10/31/16	Total \$: \$1,030.00
Agency: BUYING TIME, LLC	Advertiser: Leon for House SC HD	Total Spots: 13
650 Massachusetts Ave NW Suite 210 Washington, DC 20001	Product: political	Total CPP: \$0.00
Agency Order #: 5517484	Buyer: Welsh, Kathryn	Total GRP:
Salesperson: FRANK BROWN	215-563-5400	Separation:
Station: WTAT	Office: PHILADELPHIA	
Market: Charleston, SC	Primary Demo:	
Con Type: POLITICAL/NOTE	Assistant: FRANK BROWN	
215-563-5400		

#	Day/Time	DP	Program	Rate	Len	10/27 - 10/31					Total Spots	Total \$	CPP	GRP
						10/27	10/28	10/29	10/30	10/31				
1	Th-F-M-W 7a-8a		FOX MORNING NEWS	\$25.00	30	1	0	0	0	1	2	\$50.00	\$0.00	0.0
2	Th-F-M-W 2p-3p		PEOPLES COURT	\$35.00	30	1	0	0	0	1	2	\$70.00	\$0.00	0.0
3	Th-F-M-W 5p-6p		DR PHIL	\$60.00	30	0	1	0	0	1	2	\$120.00	\$0.00	0.0
4	Th-F-M-W 6p-7p		JUDGE JUDY	\$95.00	30	1	1	0	0	0	2	\$190.00	\$0.00	0.0
5	Th-F-M-W 10p-10:30p		FOX 24 NEWS	\$135.00	30	0	1	0	0	1	2	\$270.00	\$0.00	0.0
6	Th-F-M-W 10:30p-11p		FOX 24 NEWS	\$115.00	30	1	0	0	0	1	2	\$230.00	\$0.00	0.0
7	Su 10p-10:35p		FOX 24 NEWS	\$100.00	30	0	0	0	1	0	1	\$100.00	\$0.00	0.0
TOTALS:						4	3	0	1	5	13	\$1,030.00	\$0.00	0.0

TP A on 10/28

1-2  
3-4  
5-6  
7-8  
9-10  
11-12  
13

# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 25341476

Changes as of: 10/25/2016 at 6:02 PM

Version: Original Order

CPE: 880/890/5320

Flight: 10/27/16 - 10/31/16

Station: WTAT

Total \$: \$1,030.00

Agency: BUYING TIME, LLC

Advertiser: Leon for House SC HD 119

Market: Charleston, SC

Total Spots: 13

650 Massachusetts AVE NW  
Suite 210  
Washington, DC 20001

Product: political

Office: PHILADELPHIA

Total CPE: \$0.00

Agency Order #

5517484

Primary Demo:

Total GRP:

Buyer: Welsh, Kathryn

Salesperson: FRAN BROWN

Con Type: POLITICAL/NOTE

Separation:

215-563-5400

Assistant: FRAN BROWN

215-563-5400

Special Instructions

## Order Level Comments

Date/Time Added by Comment  
10/25/16 6:02 PM FRAN BROWN Separation: 30

Competitive Information	
Market Budget:	\$14,714
WTAT Share:	7%
Comment:	
ECIV:	17%
WCBD:	28%
WCSC:	48%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
Total	100%	13	\$1,030.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Oct	8	\$660.00
2016-Nov	5	\$370.00
Total	13	\$1,030.00

## Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	10/26/16 8:54 AM					\$0	\$0	
New	10/25/16 6:02 PM	FRAN BROWN	New	13		\$1,030.00	\$1,030.00	

**Non-Discrimination Policy** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> WTAT, 4301 Arco lane N-Charleston, SC 29418	<b>Date:</b> 10/20/2016
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I, Buying Time LLC

being/on behalf of: Leon for House

a legally qualified candidate of the Democratic

political party for the office of: SC HD 119

in the General

election to be held on: November 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		AS	ORDERED		

**Attach proposed schedule with charges (if available): \$** **net**

I represent that the payment for the above described broadcast time has been furnished by:

Leon for House 1 Cool Blow, Charleston SC 29403 843-813-2800

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Tyler Jones

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

10/20/2016

Date

[Signature]  
Signature

***To Be Signed By Station Representative***

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]  
Signature

Andy Murphy  
Printed Name

CM  
Title